

## Our members

### MEMBERS

Over the past quarter we have had **92 new members** join. Our current membership numbers are 1,314 (this is a 4% total increase).

- Age of members: 47% under 35, 34% 35-49, 16% 50-65, 3% 65+
- 26% Female, 74% Male
- Top five Roles our members hold: **1. Project Manager, 2. Company/Managing Director, 3. Quantity Surveyor, 4. Construction Manager, 5. Site Manager**
- 18 new members who have signed up as part of our new Connect Membership.

*All stats include Next Gen members.*

### SUPPORTING NEXT GEN STUDENTS

A focus for us this year has been reaching and supporting the next generation through student-focused events. One initiative we are currently trialling is holding **'Shark Tank' style pitching events** at tertiary organisations where student members have the chance to pitch their ideas to receive \$2,000 scholarships.

So far, scholarships have been awarded to Grace Budge and Heather Huckle from Ara in Ōtautahi | Christchurch and Maggie Hu from Massey in Tāmaki | Auckland. We have one further event lined up at Victoria University of Wellington in Poneke | Wellington for August – along with Speed Mentoring events coming up.



## Coming up...

### NZ BUILDING PEOPLE AWARDS 2023

Our **NZ Building People Awards** event is coming up soon and will be held at Te Pae in Ōtautahi | Christchurch on Friday 18 August.

For the NZ Building People Awards we have had:

- **66 award entries over 8 categories**
- **28 judges giving their time to act as category judges**
- **575 tickets to the awards evening sold**

We are also running other events on the days surrounding the Awards for people to make the most of their time in the city. These include:

- Site Vists to ChristChurch Cathedral and Christchurch Stadium
- Wine tasting bus tour to Waipara region
- Self-guided walking tour of Christchurch CBD

### RESENE NEXT GEN AWARDS 2023

Our **Next Gen Awards** are for those who are studying in the built environment. Regional winners plus a national winner will be announced as part of the NZ Building People Awards. This year we have had:

- 23 entries
- 9 finalists (3 per region)
- 9 judges



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## The Institute Online



### WEBSITE – last quarter stats

10k users, 35k page views, approx. 50/50 gender split, fairly even spread across 18-65+ age range



### EMAIL – last quarter stats

- Monthly News Sauce newsletter sent to approx. **4,700 people** (members and non-members)
- Weekly updates sent to approx. 1500 people (members)
- + other targeted event/opportunity emails when required



### SOCIAL MEDIA – last quarter stats

**LinkedIn** – 8.1k followers (up from 7.7k last quarter), 56 posts, 44k post impressions  
**Facebook** – 975 fans, 53 posts, 4.5k post impressions  
**Instagram** – 655 followers, 67 posts, 6.3k impressions

### TALL STORIES – podcast

We launched a new Podcast series 'Tall Stories: tales from the built environment' for Christmas 2022/23. **Let us know about a 'rising star' in your organisation so we can feature them in a future podcast.**

Since launching at the end of 2022 we have put out 13 podcasts (some in two parts):

- We have **872 downloads**
- We have recorded 3 more ready to release and will be setting up more recording dates in the capital for later this year.
- **Tall Stories is on Spotify + NZIOB Resources**



Podcasts available on the [resources page](#)



## Our events

### 40 GOOD DEEDS

As part of our 40<sup>th</sup> birthday celebrations each region held a **40 Good Deeds event to give back** to our construction communities.

- **Southern Region raised circa \$1,000** through their event which was donated to the Christchurch Women's Refuge in reference to the Auckland CBD shooting that week
- **Northern Region took 40 high school students** from three different schools out for the day to two different construction sites plus a tour of Firth Concrete's manufacturing facility.
- **Central Region raised circa \$4,000** at an Auction event with items donated from 12 generous partners. All proceeds went to the Dwell Housing Trust which provides homes to people in need.

### REGIONAL AND ONLINE EVENTS

- This quarter we've held **9 in-person events** around the country with **325 people hosted**.
- Plus, we've held **9 online events** (Light Lunch events – 15-minute bite-sized chats and Industry Insights – 45-minute deep-dives with an international expert).
- **214 people have joined us live** for these online events and many more have checked out the videos in their own time at the Resources page or our YouTube channel.



[Online events are made available on our resources page.](#)



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