

Inclusive Design and Innovation

Jannat Maqbool
Innovation Partner, NZ

aurecon
Bringing ideas to life



**There is only one way to look at things
until someone shows us how to look at
them with different eyes**

Pablo Picasso



Inclusive design

“Call something *inclusive* when it's designed or inclined to include.”

Universal has evolved to unique

We don't know what we don't know



Inclusive innovation

Co-creation, strengthening
collaboration

Increasing innovation success

Building solutions for our most
intractable problems

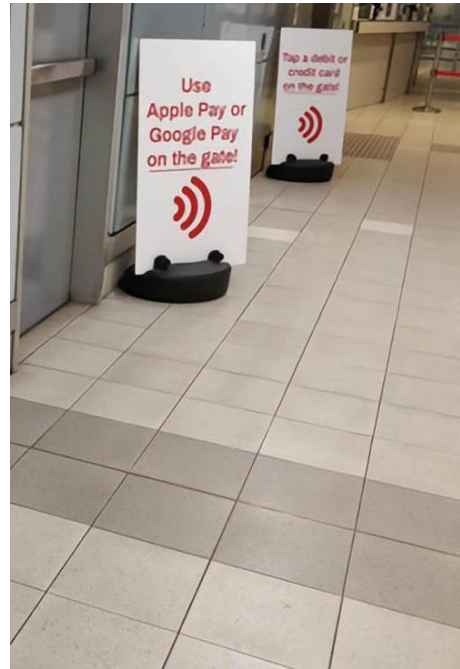


The power of digital

3D visualization

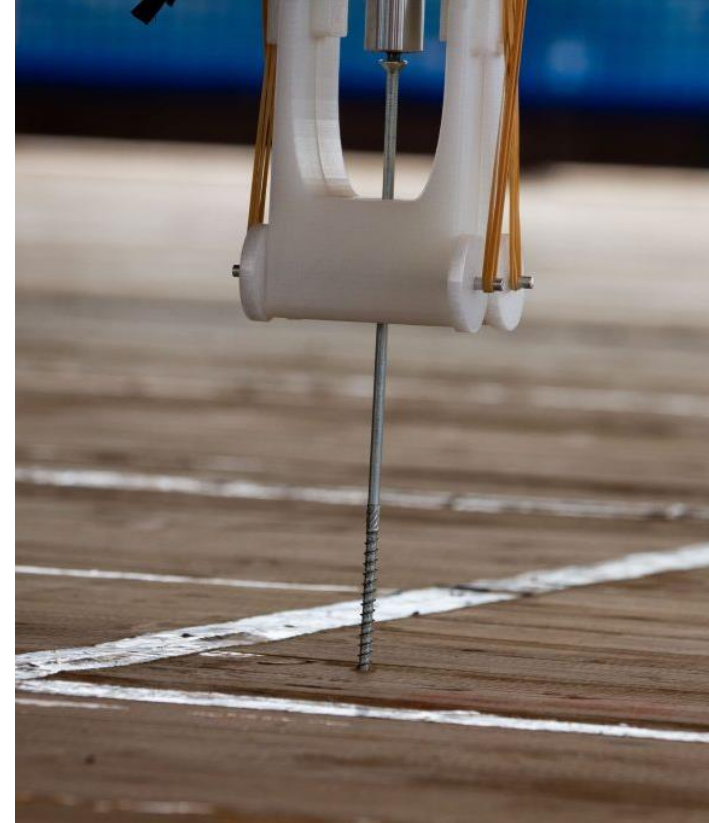
Digital Twin

Virtual and Augmented reality



“Smart businesses in the energy, property and infrastructure sectors understand our world is changing and with it the need to change work practices”

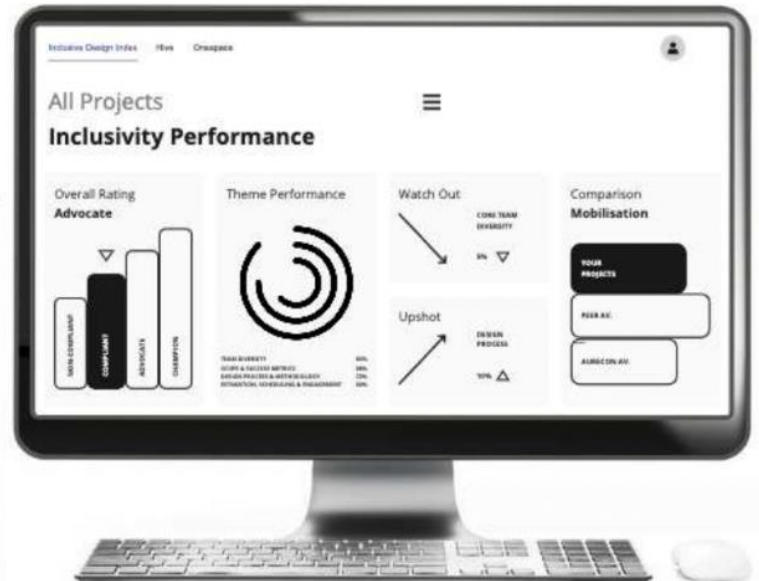


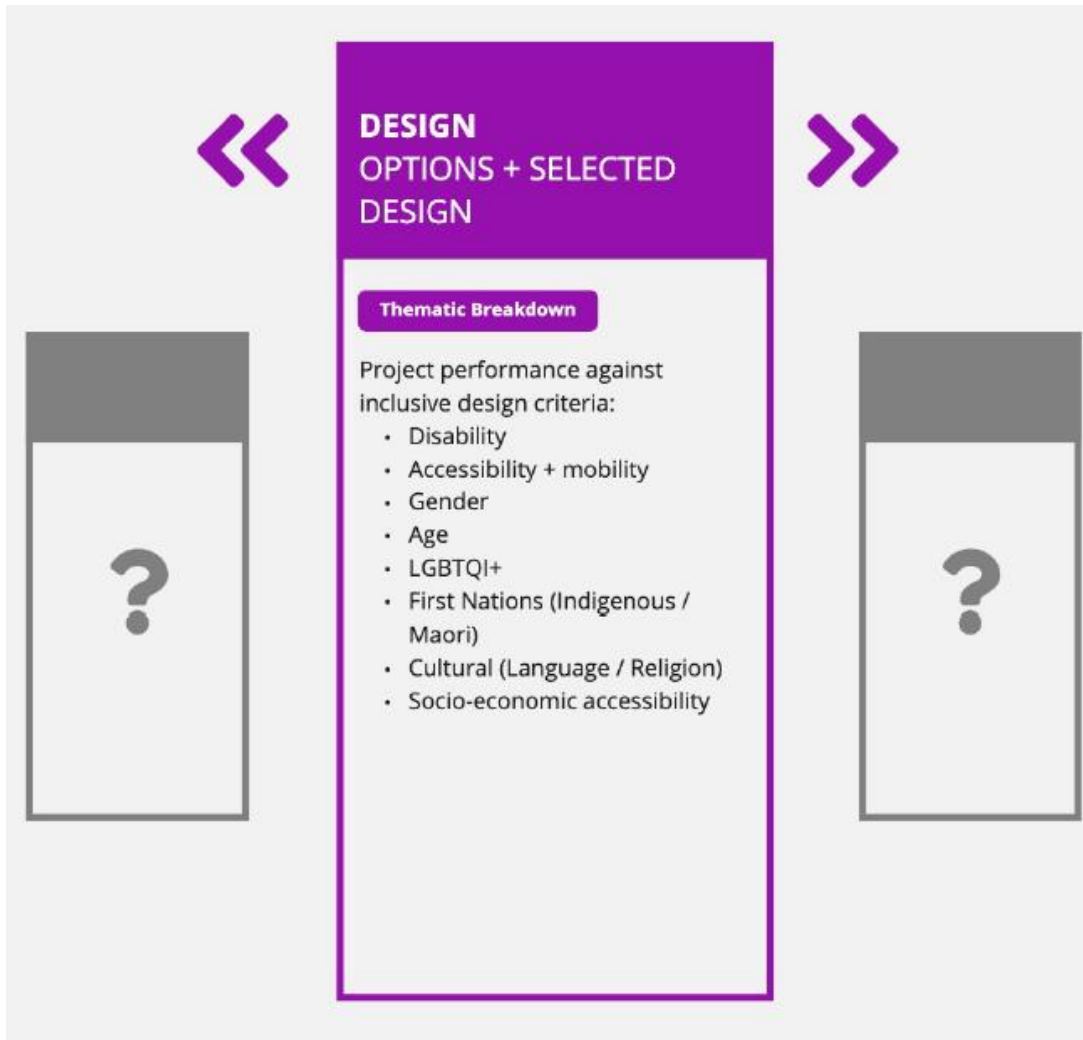


Another way to look at it

Inclusivity Index.

The measure for more inclusive environments.





Beyond design, what factors matter?

Assessing infrastructure is just the tip of the iceberg, and will not create better outcomes alone

6 pillars, 20 themes, and 90 levers across the lifecycle influence the relative inclusivity of a project.

Blind spots and knowledge gaps add time, cost and risk to infrastructure projects, ultimately compromising quality

Imagine the possibilities

Thank you

jannat.maqbool@arecongroup.com

